

etcetera

YOUR COMPANION FOR LIFE IN THE FRENCH COMMUNITY

2018 MEDIA KIT



30,000
readers

Established
2006

THE PLACE TO ADVERTISE - 100s of LOCAL ARTISANS
WHAT'S ON • REGULAR FEATURES • EXPERT ADVICE





About Us

We are a free monthly magazine, primarily for the English-speaking community, providing information, language notes and contacts to help with settling, living and integration in France.

Readership

Established for over a decade, the magazine is an integral part of the lives of many English-speaking residents and holiday

makers. We are their first port of call for local events and reliable tradespeople, as well as expert advice on living in France.

Features

Our loyal team of contributors provide an array of features each month; from organic gardening to wildlife, astronomy to health, there is something for everyone.

editors.etcetera@gmail.com





ADVERTISING RATES 2018

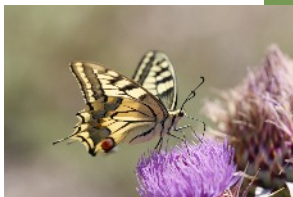
Dimensions (w x h)	Price € TTC	Price € HT
A 6x5cm	35,00	29,17
B 12x5cm	63,00	52,50
C 19x5cm	89,00	74,17
Quarter 19x6.2cm	115,00	95,83
Half 19x13cm	249,00	199,20
Full 19x26.7cm	359,00	287,20

Premium position rates: Inside front cover (page 2), add 15%. Inside back cover pages (pages 66 and 67), add 15%. Back page (page 68) add 20%.

Artwork: JPEGs 300 dpi. PDFs output as PDF1.3 or earlier, or PDF/x-1a.
Need an advert creating? Prices start from 20€ TTC

Businesses must be registered with a siret number and carry appropriate insurance.
UK/other European-based businesses must be appropriately registered and insured.

We're the
pick of
the bunch



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BUSINESS & MONEY • HEALTH
ECO • LANGUAGE • RECIPES
PUZZLES • WILDLIFE
GARDENING • FARM LIFE
CRAFT • DÉCOR • ANGLING
and much more....

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your advertising needs

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